



NETS WILL
SHAKE

KICK POVERTY OUT CHARITY
CAMPAIGN

ISLANDS CUP OPEN KICK POVERTY OUT

ISLANDS CUP OPEN (ISCO) OFFICIAL CHARITY COMMITMENTS

To engage various members of the head of states within the Pan-Caribbean and Africa region through the efforts of the United Nations and the Rome Vatican to participate in the (“**KICK POVERTY OUT**”) campaign, that will renew the deteriorated hope for most of these targeted youth and families’ vision for the future. The idea is to secure a compelling and differentiated campaign strategy incorporated with the ISCO’s own marketing plan, targeting the youth and the welfare of their families in their early teen years of development throughout the Pan-Caribbean and African region.

Focus on Meals and Nutrition Before and After School

The Focus on Meals and Nutrition Before and After Schools plan is outlined as follows: With the implementation of the ISCO Cause Marketing campaign, youths within the various communities will have the opportunity to enjoy full Three (3) Square Meals with the valuable nutrition so needed before the start of a school day and the end of a school day.

The meals will include the following:

- ❖ Breakfast to include Toast with Peanut Butter, Yogurt, Boiled or Scrambled Eggs , Fresh fruits , Milk, Cereal, Juices , Tea , etc.
- ❖ Lunch to include BLT Salad, Barbecue Beef , Chicken or Turkey Burger, Tuna Salad Sandwich, Bean and Cheese Burrito, Caesar Chicken Wrap, Ranch Chicken Pita, Greek Feta Salad/ Garden Salad.
- ❖ Dinner to include Fresh Fish with Broccoli/ Vegetables, Chicken with Potatoes and Green Beans, Parmesan Pasta with Asparagus and White Beans, Black Beans with White Rice; Chicken/Shrimp Fried/Brown Rice with Vegetables; Stewed Beef /Chicken with Ground provisions, all served with a Fresh Salad.



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The Focus Recreation During and After School

The **Caribbean Football Trust Ltd. (CFTL)** and its **global partners** are committed and focused on developing the **ISCO** to secure great confidence from the stakeholders and assuring them of our dedication and professional approach to this project. We are also very committed to giving back to the community through our established charity entitled “**KICK POVERTY OUT**”. Listed below are the critical elements of our commitment:

The Focus Recreation During and After School commitments must be given serious consideration in support of the youth and their families. Most often, these children are unable to participate in the sport of their choice, mainly because of their families’ financial position. It is with this in mind that the ISCO Cause Marketing campaign must be supported to aid these youths in their various communities.

The supply of recreational and sporting Equipment for during and after school activities is outlined as follows:

- ❖ Football Equipment
- ❖ Basketball Equipment
- ❖ Baseball Equipment
- ❖ Netball Equipment
- ❖ Track & Field Equipment
- ❖ Cricket Equipment



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ISCO Books-to-Go Support Within the Communities

The outline for the ISCO Books-to-Go Support Within the Communities via the ISCO Cause Marketing effort is to create an improved and on-going support to improve the lives of the improvised youth in their education. We will offer school books and other educational materials in the various levels of learning as follows:

- ❖ Kindergarten
- ❖ Grades 1-3
- ❖ Grades 4-5
- ❖ Middle School
- ❖ High School



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Books-to-Go Support within the communities via the ISCO Cause Marketing effort is to create an improved and ongoing support to improve the lives of the improvised youth in their education. We will offer school books and other educational materials in the various levels of learning as follows:

- ❖ College Supplies
- ❖ Academic Supplies
- ❖ Three-ring binders
- ❖ Three-hole punches (fits in binder)
- ❖ Loose-leaf paper or spiral notebooks
- ❖ Subject dividers
- ❖ Blue or black ball-point pens
- ❖ Mechanical pencils
- ❖ Permanent markers
- ❖ Highlighters
- ❖ Flash Drives
- ❖ Thesauruses
- ❖ Dictionaries
- ❖ Computer Paper
- ❖ White Out





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STRUCTURAL COMMITMENT

The Focus will be placed on assisting the various communities when needed with the following :

- ❖ 1. Refurbishing of Schools
- ❖ 2. Building of New Schools
- ❖ 3. Football/Sports training Facilities
- ❖ 4. Building of Health Centers



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PROPOSED LEGENDS ALL STAR GAMES IN AID OF HURRICANE VICTIMS IN THE CARIBBEAN

The CFTL and its Global partners will commit to Legends/celebrity-type all star games to raise funds for persons who are often affected by annual hurricanes in the Caribbean as well as food hunger for youth in the African region. Our first games will be scheduled for July 25 and August 1, 2020 in Jamaica and Barbados and by extension December in South Africa, UGANDA and Nigeria. This type of event and other type Mega Music concerts will be staged by CFTL on an annual basis.





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THE END



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